دائـرة الـثـقـافـة والـسـيـاحـة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

MAY & YTD MAY 2023

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ABU DHABI HOTEL PERFORMANCE

MAY 2023

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – MAY 2023

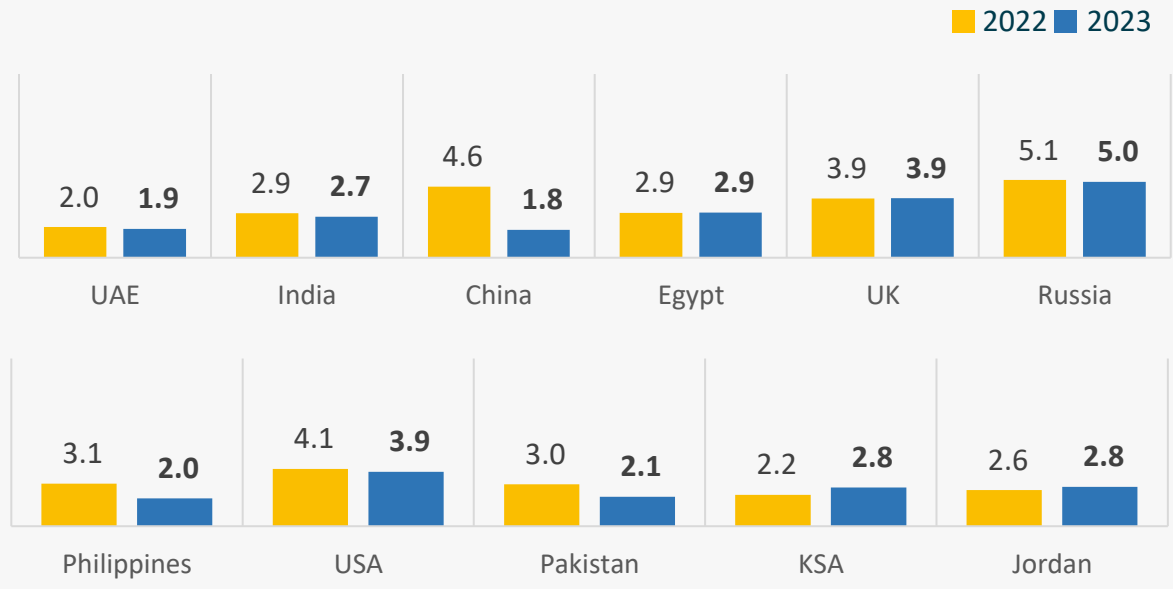
	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
May 2023 Performance	421K	72%	2.6 Nights	356	255	468M
% Change vs 2022	+12%	+4%	-3%	+2%	+5%	+13%

HOTEL GUEST NATIONALITIES – MAY 2023

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 92	-20%	22%
#2	India 51	+26%	12%
#3	China 22	+703%	5%
#4	Egypt 17	+5%	4%
#5	UK 16	+18%	4%
#6	Russia 14	+156%	3%
#7	Philippines 13	-18%	3%
#8	USA 10	+18%	2%
#9	Pakistan 9	-8%	2%
#10	KSA 9	-22%	2%
#11	Jordan 8	-12%	2%

TOP 10 NON-UAE NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – MAY 2023



PERFORMANCE BY REGIONS – MAY 2023

MAY 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	383	+15%	29	-10%	9	-26%
Occupancy	76%	+6%	49%	-11%	31%	-42%
ALOS (Nights)	2.7	-3%	1.7	-9%	2.3	-16%
Total Rev(M AED)	438	+16%	18	-2%	12	-33%
ARR (AED)	360	+3%	252	-4%	424	-16%
REVPAR (AED)	272	+9%	123	-15%	132	-51%

Notes: Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – MAY 2023

MAY 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	199	+21%	125	+7%	63	+6%	34	-5%
Occupancy	69%	+9%	74%	-4%	67%	+2%	79%	+1%
ALOS (Nights)	2.7	-3%	2.1	-5%	1.9	-2%	5.6	+5%
Total Rev(M AED)	337	+19%	67	-1%	26	+9%	38	-4%
ARR (AED)	506	+0.2%	221	-4%	197	+12%	263	-6%
REVPAR (AED)	350	+10%	165	-7%	131	+14%	208	-5%

Notes: Guest & revenue values are rounded off to their nearest value

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YTD MAY 2023 PERFORMANCE

OVERALL PERFORMANCE – YTD MAY 2023

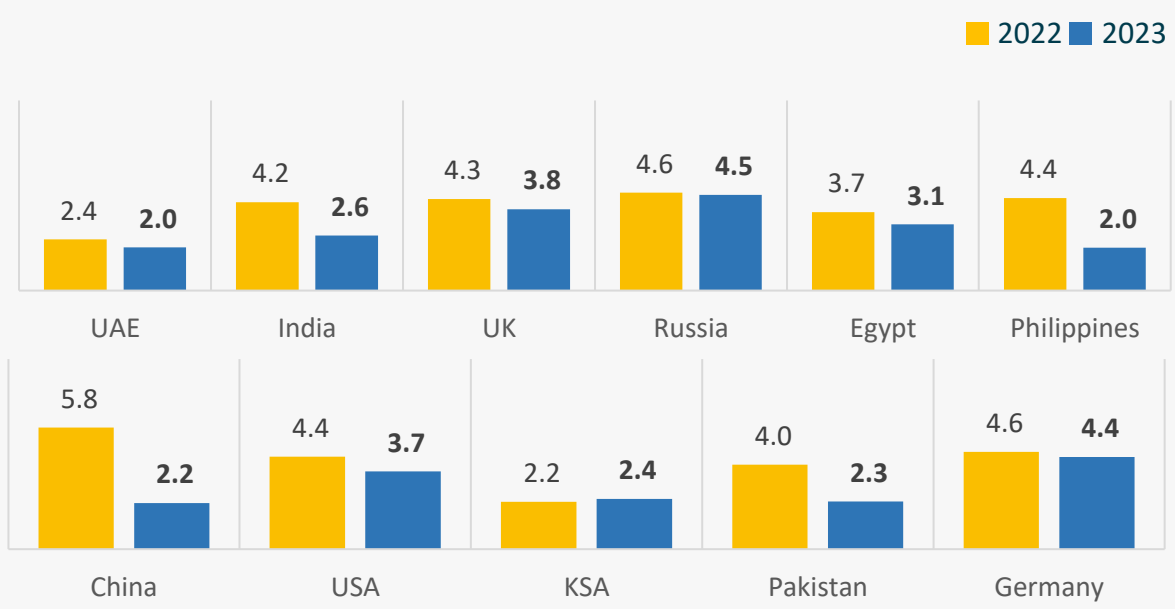
	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
YTD May 2023 Performance	1,982K	72%	2.7 Nights	440	315	2,669M
% Change vs 2022	+33%	-1%	-18%	+25%	+25%	+27%

HOTEL GUEST NATIONALITIES – YTD MAY 2023

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 397	-9%	20%
#2	India 219	+45%	11%
#3	UK 87	+38%	4%
#4	Russia 80	+211%	4%
#5	Egypt 71	+26%	4%
#6	Philippines 64	+2%	3%
#7	China 57	+417%	3%
#8	USA 54	+35%	3%
#9	KSA 46	+15%	2%
#10	Pakistan 41	+12%	2%
#11	Germany 38	+27%	2%

TOP 10 NON-UAE NATIONALITIES
38%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD MAY 2023



PERFORMANCE BY REGIONS –YTD MAY 2023

YTD MAY 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,795	+36%	135	+10%	52	+7%
Occupancy	74%	+1%	55%	-13%	40%	-30%
ALOS (Nights)	2.8	-18%	1.9	-21%	2.4	-27%
Total Rev(M AED)	2,467	+29%	95	+1%	106	+6%
ARR (AED)	442	+26%	285	+10%	692	+35%
REVPAR (AED)	329	+27%	156	-5%	274	-6%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD MAY 2023

YTD MAY 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	914	+39%	594	+32%	300	+31%	174	+15%
Occupancy	69%	+4%	75%	-5%	66%	-4%	80%	-2%
ALOS (Nights)	2.9	-15%	2.2	-21%	2.0	-23%	5.4	-14%
Total Rev(M AED)	1,949	+34%	369	+13%	138	+11%	212	+3%
ARR (AED)	650	+28%	263	+19%	224	+23%	298	+6%
REVPAR (AED)	446	+33%	196	+13%	149	+17%	238	+3%

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